

Order / Rev: A2727954
 Alt Order #: 27145187
 Flight Dates: 10/20/20 - 10/26/20

Advertiser: POL/Jim Ward/State Senate/KS/Dem
 Product Desc: Political
 Estimate: 10132

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	----F--			1		\$170.00		0.00				
5	Multi	10/23/20	10/23/20	Good Day Kansas	CM	1230p-1p	----F--	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	----F--			1		\$140.00		0.00				
6	Multi	10/26/20	10/26/20	Good Day Kansas	CM	1230p-1p	M-----	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	M-----			1		\$140.00		0.00				
7	Multi	10/26/20	10/26/20	KSN News	CM	12n-1pm	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	M-----			1		\$200.00		0.00				
8	Multi	10/25/20	10/25/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Sun KSN News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-----S			1		\$250.00		0.00				
9	Multi	10/24/20	10/24/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Sat KSN News at Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-----S-			1		\$400.00		0.00				
10	Multi	10/20/20	10/20/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-T-----			1		\$500.00		0.00				
11	Multi	10/22/20	10/22/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	---T---			1		\$500.00		0.00				
12	Multi	10/26/20	10/26/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	M-----			1		\$500.00		0.00				
13	Multi	10/21/20	10/21/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	--W----			1		\$750.00		0.00				
14	Multi	10/22/20	10/22/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	---T---			1		\$750.00		0.00				
15	Multi	10/23/20	10/23/20		CM	6-630p	----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00

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Advertiser: POL/Jim Ward/State Senate/KS/Dem
 Product Desc: Political
 Estimate: 10132

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				KSN News at Six											
Channels : KSNK,KSNG,KSNI,KSNI															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--			1			\$750.00		0.00			
16	Multi	10/24/20	10/24/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Channels : KSNK,KSNG,KSNI,KSNI															
Sa 630-7p															
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-			1			\$400.00		0.00			
N17	Multi	10/20/20	10/23/20	Kansas Today	CM	430-5am	-1111--	:30	4	\$40.00	P4	0.00	NM	4	\$160.00
Channels : KSNK,KSNG,KSNI,KSNI															
Kansas Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-1111--			4			\$40.00		0.00			
N18	Multi	10/24/20	10/24/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----1-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNK,KSNG,KSNI,KSNI															
Kansas Today Sa/Su 6a-8a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1-			1			\$100.00		0.00			
													Totals	21	\$6,180.00



125 West 55th St
New York, NY 10019

Contract # 27145187	Changes as of: 10/15/2020 at 9:22 AM	Version: Highlighting Revision 1
CPE: 1428/1439/10132	Flight: 10/20/20 - 10/26/20	Station: KSNW
Agency: BUYING TIME,LLC	Advertiser: Jim Ward KS SD-28	Market: Wichita
650 Massachusetts AVE NW	Product: Political	Office: WASHINGTON
Suite 210	Agency Order #: 10061706	Service: Nielsen
Washington, DC 20001	Buyer: Herrick, Cathie	Primary Demo:
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS
	202-872-5880	202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$6,180.00
		Total Spots: 21
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2727954

#	Day/Time	DP	Program	Rate	Len	10/20 - 10/26							Total Spots	Total \$	CPP*	GRP*
						10/20	10/21	10/22	10/23	10/24	10/25	10/26				
1	Su 8a-9a		Sunday Today Show	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
2	Sa 8a-9:30a		Saturday Today Show	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
3	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$170.00	30	0	0	1	1	0	0	0	2	\$340.00	\$0.00	0.0
4	Tu-F,M 12:30p-1p		Good Day Kansas	\$140.00	30	0	0	0	1	0	0	1	2	\$280.00	\$0.00	0.0
5	Tu-F,M 12n-12:30p		KSN News	\$200.00	30	0	0	0	0	0	0	1	1	\$200.00	\$0.00	0.0
6	Su 5p-5:30p		KSN News	\$250.00	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0
7	Sa 6p-6:30p		KSN News	\$400.00	30	0	0	0	0	1	0	0	1	\$400.00	\$0.00	0.0
8	Tu-F,M 5p-5:30p		KSN News	\$500.00	30	1	0	1	0	0	0	1	3	\$1,500.00	\$0.00	0.0
9	Tu-F,M 6p-6:30p		KSN News	\$750.00	30	0	1	1	1	0	0	0	3	\$2,250.00	\$0.00	0.0
10	Sa 6:30p-7p		Wheel of Fortune	\$400.00	30	0	0	0	0	1	0	0	1	\$400.00	\$0.00	0.0
REV+ 11	Tu-F,M 4:30a-5a		Kansas Today 1	\$40.00	30	0	1	0	1	0	1	0	4	\$160.00	\$0.00	0.0
REV+ 12	Sa 6:30a-8a		Kansas Today Weekend	\$100.00	30	0	0	0	0	0	1	0	1	\$100.00	\$0.00	0.0
TOTALS:						2	2	4	4	4	2	3	21	\$6,180.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27145187	Changes as of: 10/15/2020 at 9:22 AM	Version: Highlighting Revision 1
CPE: 1428/1439/10132	Flight: 10/20/20 - 10/26/20	Station: KSNW
Agency: BUYING TIME,LLC	Advertiser: Jim Ward KS SD-28	Market: Wichita
650 Massachusetts AVE NW	Product: Political	Office: WASHINGTON
Suite 210	Agency Order #: 10061706	Service: Nielsen
Washington, DC 20001	Buyer: Herrick, Cathie	Primary Demo:
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS
	202-872-5880	202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$6,180.00
		Total Spots: 21
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2727954

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/12/20 10:06 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$5,920
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	21	\$6,180.00	N/A	0.0
Total	100%	21	\$6,180.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Oct	18	\$5,340.00
2020-Nov	3	\$840.00
Total	21	\$6,180.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/15/20 9:22 AM	GOTOSTRATA\kJOHNS	Revised	5		\$260.00	\$6,180.00	Changes: Total \$ from \$5,920.00 to \$6,180.00, Total Spots from 16 to 21. 2 buylines added or modified.
Queued for Electronic Contracting	10/12/20 9:59 AM					\$0	\$0	
New	10/12/20 9:58 AM	KELLY JOHNS	Confirmed	16		\$5,920.00	\$5,920.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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